



RENOVO SEED.

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Renovo Seed® announces 2025 elite alfalfa lineup backed by extensive trials



Renovo Seed alfalfa (left) vs competitor alfalfa (right).



Sales Account Manager Matt Metzger evaluates alfalfa at trial plot location.

(BROOKINGS, SD, September 16, 2024) – Renovo Seed® will offer eight elite alfalfa varieties and three of their famous AlfaGrass mixes in their 2025 product lineup. The products, which are tested in multi-year, multi-harvest plots prior to release, are poised to fit the specific forage needs of farmers and ranchers.

“We’re very excited about this year’s alfalfa and AlfaGrass lineup,” shared Justin Fruechte, Ag Product Expert for the brand. “It’s an interesting time in the alfalfa market. Many brands are backing away from, or even completely eliminating, their alfalfa offering. Renovo is making sure we have excellent options. We have been a steady alfalfa supplier for many years, and we’ll continue offering it for decades to come,” he continued.

Renovo Seed invests many years into alfalfa trials, ensuring the varieties in their lineup can be trusted for quality forage and strong persistence.

“I’ve seen a lot of alfalfa in my days, but I’ve rarely seen a seed company invest this much into their alfalfa vetting process. We take the time to make sure the Renovo Seed alfalfa varieties are top tier, no matter what your conditions are. Whether you’re in the western plains or the eastern corn belt, we have an alfalfa or AlfaGrass variety to fit your operation,” shares Matt Metzger, Sales Account Manager for Renovo Seed.

The Renovo Seed alfalfa lineup offers a variety of products, including everything from a Fall Dormancy 3 option for areas with harsh winters, to a non-dormant alfalfa suitable for southern climates. With forage quality top of mind, Renovo Seed alfalfa and AlfaGrass mixes take yield and persistence to the next level.

The 2025 Renovo Seed alfalfa lineup includes:

- **SurvivorPlus** – A 3.0 fall dormancy blend with diversity to ensure a great stand in a variety of situations.
- **Hopper Stopper** – This option is highly resistant to Potato Leaf Hopper pressure and comes in at a 3.7 fall dormancy.
- **SalinityMax** – Built for your high-moisture acres, this product was selected from saline seeps. It is rated at a 4.0 fall dormancy.
- **Prime Cut** – This 4.2 fall dormancy variety was selected for its lower lignin content and outstanding RFQ and digestible fiber scores.
- **Final Answer** – A yield leader when using conventionally bred alfalfa. This 4.3 fall dormancy is an excellent choice for beef and dairy producers.
- **Paramount RR** – If you need an alfalfa variety with Roundup Ready® Technology, this 4.4 fall dormancy variety is for you.
- **Full Throttle** – This beautiful, bushy plant is a 6.0 fall dormancy and offers a full pest resistance package.
- **Scorpion** – Coming in at a level 9 fall dormancy, Scorpion is suitable for hot southern climates, extremely persistent, and has quick recovery.

Renovo Seed’s AlfaGrass options are:

- **Haymaker** – This combination of alfalfa, pubescent wheatgrass, intermediate wheatgrass, and meadow brome creates quality hay and consistently produces in challenging dryland conditions.
- **The Hamilton** – Designed for high salinity areas, this seven-species combination is suitable for haying or grazing in otherwise unproductive areas.
- **The Stockman** – The Stockman combines the highest yielding, best quality grasses and alfalfa for excellent longevity and a great ratio of alfalfa to grass.

To learn more or to see agronomic details for each variety, visit RenovoSeed.com.

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About Renovo Seed

Renovo Seed is a visionary in the seed industry, focusing on positive land use solutions. Backed by Millborn’s powerful supply chain, Renovo Seed works to improve the resiliency of the land for generations to come with a robust seed lineup and unmatched team of experts who design practical, tailored solutions for farmers, ranchers, and landowners. For more information, visit RenovoSeed.com.

About Millborn

With high-quality seed products, a unique, vertically integrated supply chain, and a team of experts who understand the industry, Millborn is the single source for agriculture, conservation, reclamation, and commercial seed needs. For more information, visit MillbornSeeds.com.

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